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NAAC ACCREDITED 'A' GRADE

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Topic Television Interview

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TELEVISION INTERVIEW

Interview is an important part of television journalism. Watching television interview gives the experience of watching a situation as it happens. This interview is much more important than News paper and Radio interview providing adequate audio visual documentation and experience. Interview always tends to substantiate facts quoted by a person or few persons. In news paper it is quoted in radio it is heard but in television it is seen by the camera. Visuality adds a new dimension in the television interview.

In most of the cases television interview is conducted by journalists who will be unfolding information and experience by talking to a person or a few persons. A television reporter on his duty frequently has to conduct interview for collecting materials for news. Mostly on the spot coverage reporters are supposed to talk to witnesses of an accident participants of a demonstration and the person related to a news item. Some times news reporters are to keep themselves ready for conducting personal interview in which they talk to the celebrities for understanding their views attitudes and opinions on recent issues. Television interviewer must be able to handle the situation as much effectively as possible. The precondition of handling a situation is to equipped oneself in all possible ways. The primary step is to get information about the news event or news personality. Interview is an integral part of the television news report. We all know the television is short and brief. Unless exceptional and very important the items are made brief to accommodate more and more news item in the bulletin. Naturally the interview will brief in nature but it is to be supported by the relevant facts and figures. The local people, the concerned men

involved in the incidents, police, Govt. In interview the criteria of NEWS 5W & 1H must come. The reporter is to go to the spot of the event and collect the required information necessary to make it a worthy news item. After collecting the required information the reporter will take a short interview of the eyewitness. Not to depend on any hearsay and hypothetical guess work. To brief the interviewer about what is asked for in short. To take utmost care to make the interview very short if it is LIVE as there is no scope of editing. The relevant information is to bring out within very short span of time. Even if not LIVE the interview must not be lengthy, because there is little time left for editing. The reporter should depend on Govt. source, Panchayet or local bodies, people's representatives, police, Govt. officials, dependable eye witness for collecting the relevant facts and figures.

A television journalist must be well acquainted with the camera norms. He should instruct the cameraman to improvise the most effective and appropriate angles in order to capture the right moments of actions. The background is also important. The advantages of studio based interviews are lighting conditions, camera angles and sound systems which are better controlled than on the spot coverage. The objective of television interview is not only to solicit information and views of the interviewee but also to seek some secrets that may be interesting to the audience, like the names of relatives of the interviewer. Television interview may be of different types depending on many factors like production nature and the location. There are occasions when interview is done with the celebrities. People are generally interviewed to know the attitudes, opinions, of the distinguished persons like a Film star, Sports man, Political leader. The objective of interview is to seek various answers from the celeb. Sometimes opinions are sought from different persons for an issue

which is obviously interesting to the audience. The television reporters are required to be good presenters who sometimes work as an anchor from the news location. They know the skill of conducting news interview when a situation demands.